

## **About the Exhibition**

*The Online Joburg exhibition programme gives support to artists within the COJ jurisdiction, by: Availing opportunities for exhibiting their creative artefacts; thereby providing a platform for direct interaction of artefacts producers and potential consumers in line with the COJ: Community Development Department's mission of creating a dynamic and enabling environment through a portfolio of diverse Arts, Culture and Heritage, Libraries and Information Services and Sport and Recreation services.*

*The programme assists local artists to increase their public exposure and to keep pace with the current trend of online promotion and exhibition of artists in the cultural and creative sector.*

### ***Purpose of the online visual arts exhibition programme***

- To organize online exhibitions to assist and empower artists within the COJ jurisdiction by creating online exhibition opportunities for artists thereby positioning themselves in the creative industries locally, nationally and internationally*
- To promote art activities to communities within the COJ and beyond by presenting a variety of works by local artists*
- To encourage Joburg artists to connect with their communities and encourage the public to analyse, celebrate and engage with Joburg artists thereby creating a wider platform for the arts in the COJ and beyond*
- To display cultures that mirror different City of Johannesburg human experiences  
To give a voice to disadvantaged*