



a world class African city

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## Media Statement

### For Immediate Release

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### **City of Johannesburg: Formula 1 "Showrun" Takes Over Sandton on October 6!**

The City of Johannesburg is thrilled to having been part of an electrifying Formula 1 "Showrun" event, which took place on Sunday, October 6, 2024, in the vibrant heart of Sandton.

This unforgettable spectacle featured none other than Formula 1 legend David Coulthard behind the wheel of the championship-winning RB7 car.

South Africa's rich Formula 1 history, which dates back to the iconic Kyalami circuit, came alive on Katherine Street in Sandton City, as the RB7's 750-horsepower engine roars to life, reaching incredible speeds of up to 18,000 RPMs.

This world-class event was augmented by stunning performances from German drifter Elias Hountondji and motorbike stunt rider Arūnas 'Aras' Gibieža, ensuring a day filled with non-stop action and excitement.

The City of Johannesburg has strategically partnered with key stakeholders to bring this world-class event to life, showcasing the city's infrastructure and cementing its reputation as a premier events destination.

The event not only provided a platform for international brand exposure but also create temporary job opportunities for locals.

"We are thrilled to host this phenomenal event, which undoubtedly put Johannesburg on the global map as a hub for exciting experiences," said Dada Morero, the Executive Mayor of Johannesburg.

"Our strategic objective is to demonstrate the city's capabilities in hosting major events, ensuring the safety and security of all attendees, and providing municipal services to support the event's seamless execution."

The City will continue to partner with various stakeholders to position the city as a destination of choice.

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Issued by the City of Johannesburg  
Group Communication & Marketing Department

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