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MEDIA ADVISORY

TO: ALL EDITORS

DATE: 24 JUNE 2026

Services SETA, City of Johannesburg graduate 69 unemployed youth in entrepreneurship

The Services SETA, in partnership with the City of Johannesburg Department of Social Development and Phosaane Institute, will host a graduation ceremony to recognise 69 unemployed youth who successfully completed a national certificate in entrepreneurship, business management and employability skills.

The programme enrolled 98 learners, with 69 completing the qualification. Already, 10 learners have secured employment, while others are pursuing business and entrepreneurship opportunities.

At a time when South Africa continues to face high youth unemployment and limited workplace opportunities, the graduation presents a timely story on how skills development partnerships can support young people beyond training and into employment, enterprise development and economic participation.

The event will also provide a space to build stronger support for graduates who still require access to workplace exposure, internships, employment opportunities, mentorship, business development support and market access.

Through the “Partnership in Progress” initiative, the Services SETA and its partners aim to strengthen collaboration between government, industry, training providers, development agencies and the private sector to build more sustainable pathways from skills development to economic inclusion.

The day will conclude with a gala dinner focused on strengthening stakeholder commitments towards internships, employment absorption, enterprise development and market access.

Details of the graduation:

- Date: 26 June 2026
- Time: 11h00-14h00
- Venue: Radisson Blu Gautrain Hotel, Sandton, Johannesburg

Members of the media are invited to attend.

Media Opportunities:

- Graduation of 69 New Venture Creation learners
- Learner success stories
- Interviews with Services SETA and programme partners
- Insights on youth employment and entrepreneurship
- Photo and video opportunities with graduates

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About Services SETA

Services SETA facilitates skills development within the services sector by supporting learning programmes such as learnerships, internships and skills programmes for both employed and unemployed individuals. Working with employers, training providers and other partners, the organisation helps develop the skills needed for employment, entrepreneurship and growth in the services sector.