



City of Johannesburg  
Group Strategic Supply Chain Management

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CITY OF JOHANNESBURG

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CITY MANAGER  
29 MAR 2022

**BID OPENING REGISTER**

BID NUMBER	BID DESCRIPTION	BID CLOSING DATE
A913	APPOINTMENT OF A SERVICE PROVIDER TO ASSIST WITH PAID ADVERTISING, LIVESTREAMING, AND INFLUENCER MARKETING ON SOCIAL MEDIA PAGES FOR TARGETED OR SELECTED CAMPAIGNS AS AND WHEN REQUIRED FOR A PERIOD OF 3 YEARS	29 March 2022

**BID MANAGEMENT**

TENDER BOX CLOSING TIME	10:30 AM
BID OPENING TIME	10:30 AM
BID READING TIME	11:35 AM

	NAME OF BIDDER	PRICE	BBBEE
1.	MELSOFT (PTY) LTD	R26 069 400.00	1
2.	AVATAR AGENCY	R39 354 143.10	1
3.	CUT TO BLACK MEDIA (PTY) LTD	R13 610 250.00	1
4.	DITSHEGO MEDIA	R29 677 500.45	1
5.	A-IMAGES (PTY) LTD	R4 105 500.00	1
6.	MAMOE HOLDINGS (PTY) LTD	R192 820 500.00	1
7.	CATGRAPHICS (PTY) LTD	R4 758 125.00	2
8.	C-SUITE LEGAL AND MARKETING	R41 253 436.10	1
9.	RED CHERRY MEDIA (PTY) LTD	R129 967 865.73	1
10.	RAW AFRIKA RESOURCES	R136 359 159.30	1

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11.	LOBENGULA ADVERTISING	R12 789 454.00	1
12.	SCOPE THAT GROUP (PTY) LTD	R36 424 525.00	1
13.	LIBONGWE TRADING ENTERPRISE CC/DOUBLE TRENDS PTY LTD	R22 506 084.40	1
14.	JOREN COMMUNICATIONS (PTY) LTD	R23 256 780.60	1
15.	AFRICA PROFICIENT MEDIA PTY LTD	R3 845 620.13	1
16.	THE VALIANT AGENCY (PTY) LTD	R47 525 425.48	2
17.	PANGENI FAMILY COMPANY T/A ZENA BRAND BUILDERS	R7 410 232.00	1
18.	HORIZON METRICS (PTY) LTD	R21 196 679.78	1
19.	MARKETING THREE SIXTY T/A FRESH APPLE MEDIA	R67 605 723.901	
20.	PIMP MY COMPUTER CAT	R10 705 350.00	1
21.	BASADZI MEDIA AND PERSONNEL PTY LTD	R46 357 103.52	1
22.	MARY LEE CONSULTANCY	R23 172 500.00	1

**COJ OFFICIALS PRESENT AT BID OPENING**

DATE: 29 March 2022

TIME: 12:00

COJ OFFICIAL	COJ DEPARTMENT	CONTACT	SIGNED
NOMHLE DLAMINI	GSSCM	(011) 407 6297	<i>Nomhle Dlamini</i>
NEO MOKGATLA	GCSS	(011) 407 7237	<i>Neo Mokgatla</i>
THOKO MABUZA	GSSCM	(011) 407 6279	<i>Thoko Mabuza</i>
ROSLYNN METH	GSSCM	(011) 407 7291	<i>Roslynn Meth</i>

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