CITY MANAGER
23 OCT 2023
CITY OF JOHANNESBURG

City of Johannesburg
Group Strategic Supply Chain Management

158 Civic Boulevard
Metro Centre
Braamfontein

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www.joburg.org.za

BID OPENING REGISTER

BID NUMBER	BID DESCRIPTION	BID CLOSING DATE
COJ/JTC003/23-24	REQUEST FOR PROPOSALS FROM INTERESTED, QUALIFIED SERVICE PROVIDERS (ADVERTISING AND CREATIVE AGENCIES) FOR CONCEPTUALISATION, CREATIVE DEVELOPMENT AND IMPLEMENTATION OF AN INTERGRATED TOURISM MARKETING EFFORT USING A 360 DEGREES APPROACH TO POSITION AND PROMOTE JOHANNESBURG (ABOVE AND BELOW THE LINE MARKETING AND ADVERTISING SERVICES) FOR A PERIOD OF 36 MONTHS.	23 OCTOBER 2023

BID MANAGEMENT

TENDER BOX CLOSING TIME	10:30 AM
BID OPENING TIME	10:30 AM
BID READING TIME	11:25 AM

	NAME OF BIDDER	USB	PRICE
1.	KANAKA GROUP (PTY) LTD	1	R27 442 177.40
2.	RED CHERRY MEDIA HOLDINGS (PTY) LTD	1	R86 700 708.51
3.	BLUEPRINT GROUP (PTY) LTD	1	R16 576 992.40
4.	MOTHERLAND MEDIA T/A MOTHERLAND OMNI	1	R22 154 357.85
5.	MINSIGHT CONTENT CREATION (PTY) LTD & WWP GROUP (PTY) LTD	1	R47 225 752.80
6.	THE MASON AFRICA GROUP (PTY) LIMITED	1	R23 896 586.00
7.	SOULPROVIDERS COLLECTIVE	1	R63 401 175.00
8.	SPLENDID MARKETING & COMMUNICATIONS	0	R3 122 738.75

9.	AFRICAN PROFICIENT MEDIA	0	R9 453 150.00

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COJ OFFICIALS PRESENT AT BID OPENING

DATE: 23 OCTOBER 2023 TIME: 11:35 AM

COJ OFFICIAL	COJ DEPARTMENT	CONTACT	SIGNED
THOKO MABUZA	GSSCM	(011) 407 6297	
NEO MOKGATLA	GCSSM	(011) 407 7237	
VUYISILE MABENA	GSSCM	(011) 407 6297	
LOTI MASIPA	GSSCM	(011) 407 6297	
STHANDOKUHLE KHUMALO	GSSCM	(011) 407 6297	
JOSEPHINE SHOGOLE	GRAS	(011) 049 7501	
RUDZANI MASHADZHA	GRAS	(011) 049 7501	
LAURA VERCUEIL	JOBURG TOURISM	(011) 779 0200	
THATO APOLS	JOBURG TOURISM	(011) 779 0200	

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