

Gauteng Growth and Development Agency

10 January 2007



T

he GGDA came into existence on the 01st June 2012, as part of the reconfiguration of Gauteng provincial

agencies. The Gauteng Economic Development Agency (GEDA) and Blue IQ Investment Holdings have merged to form the Gauteng Growth and Development Agency. The key considerations for the Gauteng Department of Economic Development (GDED) was that the merger would ensure that they;

Reduce duplications,

Improve efficiencies

Maximise the the effect of the agencies charged with the responsibility of developing the economy of Gauteng

The agency is mandated and funded by the GDED to design, develop and implement key strategic economic development programmes, such as the Gauteng Economic Growth and Development Strategy (GEGDS) and positioning itself as a thought leader to manage relations within its scope of operations as the implementation arm of GDED and the provincial government.

“Over the past few years, we have witnessed changes in our economy brought about by the agencies we have created. We can see that we can achieve even greater synergy and delivery by merging the Gauteng Economic Development Agency (GEDA) and Blue IQ to form Gauteng Growth and Development Agency (GGDA).” Mr, Nkosi Phendule Kolisili, MEC for GDED

GGDA's MAIN FUNCTION

The business plan sets out six strategic interventions, programmes and projects. It considers high level deliverables by 2014, intended impact, cost and proposed funding mechanisms. These interventions aim to;

- build local and regional economies for sustainable livelihoods
- enhance the economic competitiveness of Special Economic Zones (SEZs)
- accelerate sector support and development
- create an enabling environment
- promote a green economy and
- support targeted projects.

The GGDA's purpose is therefore to grow the economy by positioning Gauteng as a Globally Competitive City Region (GCR). It aims to demonstrate thought leadership in implementing key programmes and provide support for the development of key sectors of the economy in line with the conventional economic and industrial policies of the Province. Key to this is support growth of the cooperatives economy, facilitation of trade and investment and increased strategic economic infrastructure. The GGDA also aims to certify that key provincial strategies are supported in a manner that ensures success of those strategies. The GEGDS is seen as an immediate strategy that will be supported by the GGDA.

In line with the GEGDS, the Programme of Action 2012 to 2014 is made up of six comprehensive but focused areas of strategic intervention that taken together, will yield high impact in critical success areas in the short-term, whilst simultaneously ensuring traction on long-term projects that are set to significantly transform the Gauteng economy. Many of the projects overlap in terms of meeting more than one objective. The grouping of strategic interventions and projects are simply done to provide a clear and coherent programme focused on delivery and implementation.

The impact measures used to prioritise projects into this programme of action are;

- Job creation
- Education
- Skills improvement and development
- SMME development
- Infrastructure development
- Resource efficiency
- Environmental sustainability
- Global competitiveness/reducing the cost of doing of business and
- Trade and investment facilitation

MANDATE

To be the implementation arm of the GDED and to assist the department to lead, facilitate and manage sustainable job creation and inclusive economic growth and development in the Gauteng City Region.

VISION

To be the premier catalyst of innovative and sustainable growth and socio-economic development within the Southern African Region.

MISSION

The GGDA creates an enabling environment for growth through targeted investment facilitation, strategic infrastructure development and social transformation, thus positioning Gauteng as a leading Global City Region.

For information on our Trade & Investment Services, please contact;

Baoma: Researcher: Business Intelligence

baoma@ggda.co.za

Tel: 011 085 2376

Mobile: 083 386 8249

Michael Ngobeza: Leads Manager

michaeln@ggda.co.za

Te: 011 085 2344

Mobile: 083 567 3851

Address:

14th Floor
124 Main Street
Marshalltown
Johannesburg
Tel: 011 085 2400
www.ggda.co.za