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WE HAVE AN EXCITING CAREER OPPORTUNITY FOR:

PERMANENT POSITION
BRAND & CORPORATE IDENTITY COMPLIANCE SPECIALIST

APPLICATION REQUIREMENTS

- Complete the online job application form and attach all relevant and updated documents (Certified Qualification/s/Certificates, ID, and CV).
- Applicants should take note that they can be required to provide proof of original documents during the selection process.
- You will be requested to provide a brief description of your work experience relating to the vacancy.
- Applicants with membership to professional bodies need to provide a membership number and expiry date.
- If you are an internal applicant, your employee number will be required.
- Applicants are advised to use Google Chrome when applying for CoJ positions.

DISCLAIMER

- The City of Johannesburg is currently recruiting and will not demand payment in any form for any job placement. All vacancies are advertised in newspapers and on the CoJ website.
- The City of Johannesburg applies the principles of employment equity as per the National legislation and policy guidelines and will consider designated groups in line with these requirements. We are an equal-opportunity employer.
- By submitting your application for a position at the City of Johannesburg, you are consenting that the personal information submitted as part of your application may be used for the purposes of the Recruitment and Selection and related process.
- However, registering your CV and/or receipt and acknowledgment of any kind shall not be an indication that your application will be successful and/or lead to employment.
- The City of Johannesburg shall not be liable for any damage, loss, or liability of whatsoever nature arising from your use of the job opportunity section of this website.
- The City of Johannesburg reserves the right not to make an appointment.
- Any misrepresentation or failure to disclose material information on the application form or CV will automatically disqualify your application.



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BRAND & CORPOARTE IDENTITY COMPLIANCE SPECIALIST

<u>Department:</u>	Group Communication & Marketing
<u>Branch:</u>	Marketing
<u>Designation:</u>	Brand & Corporate Identity Compliance Specialist
<u>Remuneration:</u>	R49 780,13 pm (basic salary, excluding benefits)
<u>Location:</u>	158 Civic Boulevard, Metro Centre, Braamfontein

Minimum Requirements:

- Grade 12 / NQF level 4;
- Marketing / Communication / Media degree at NQF level 7;
- 5 - 8 years' experience in marketing communication and stakeholder relations management.

Primary Function:

To oversee the consistent application of the City brand and corporate identity across all communication channels, products, and services by the City departments, entities and partners. The function works closely with Corporate Marketing Graphics Designers, and the City's various departments and entities to maintain brand integrity and ensure that all brand-related activities align with the City; approved guidelines, defined positions and support its business objectives/priorities.

Key Performance Areas:

- Brand compliance management, corporate identity assurance and regulatory compliance;
- Brand governance, strategy and quality control;
- Cross-functional collaboration and training;
- Strategic influence and escalation.

Leading Competencies:

- Computer literacy – (MS Office);
- Communication skills;
- Adaptability;
- Outstanding interpersonal skills;
- Project management.


Core Competencies:

- Brand knowledge and expertise;
- Creative and design understanding;
- Technology proficiency;
- Attention to detail



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“All suitably qualified candidates are encouraged to apply and will be considered. The City of Johannesburg applies the principles of employment equity as per National legislation and policy guidelines and will consider designated groups in line with these requirements. Preference will be given to previously disadvantaged groups including those with disabilities. Appointments will be made in accordance with the approved Employment Equity Plan to promote its equitable representation in terms of race, gender and disability.”

Please take note that only online applications will be considered. Please apply by using the following link below:

<https://share.hsforms.com/1ZjqHmE2MQU-e3cMZwdLH4A469tl>

APPLY ONLINE VIA THIS LINK: www.joburg.org.za

ENQUIRIES ONLY:

Contact Person: Sinead Lewis
Tel No: (011) 407 7121

CLOSING DATE: MONDAY, 02 FEBRUARY 2026

Applicants are respectfully informed that, if no notification of appointment/response is received within six (6) weeks of the closing date, they must accept that their application was unsuccessful. By submitting your application for a position at the City of Johannesburg, you are consenting that the personal information submitted as part of your application may be used for the purposes of the Recruitment and Selection and related process. In terms of the Talent Acquisition Policy of the City of Johannesburg, you hereby consent to the following risk checks should your application be shortlisted:

- Credit Record,
- CV validation,
- Employment record verification,
- Criminal check,
- Identity validation