



PERMANENT POSITION

MANAGER: MARKETING & COMMUNICATIONS

The Joburg City Theatres (JCT), an entity of the City of Johannesburg that stimulates and operates Joburg Theatre, Roodepoort Theatre and Soweto Theatre to provide the integrated management of theatre is seeking a skilled and experienced Manager: Marketing & Communications to join the JCT team.

Location:

Vacancy Reference:

Designation:

Reporting:

Salary Range:

Soweto Theatre

Ref No: MMC/01/2026

Manager: Marketing & Communications

General Manager

R49 780.13 – R66 515.19 (basic salary excluding benefits)

Requirements and skills

- Grade 12
- Diploma in Marketing/PR/Advertising or equivalent/related field (NQF Level 6).
- A minimum of 5 years' experience, preferably in an entertainment environment.
- Demonstrable experience in marketing together with the potential and attitude required to learn.
- Proven experience in identifying target audiences and in creatively devising and leading marketing campaigns across channels that engage, educate, and motivate.
- Solid knowledge of website analytics tools (e.g., Google Analytics, etc.)
- Up to date with the latest trends and best practices in online marketing and measurement
- Good written and verbal communications in the English language.
- Willingness to work unsociable hours.
- Willingness to be communicated with on WhatsApp.

Primary Function

Implement all aspects of the theatre's day-to-day marketing activities which includes the effective distribution of marketing material, making sure that newspapers are bought daily, and magazines are received for advertising different theatre productions/shows.

Key responsibilities:

- Develop maintain and implement marketing plans for all events/programmes/productions in line with Joburg City Theatres marketing strategy designed to meet agreed company objectives.
- Ensure expenditure is in line with approved budgets and compliance with SCM policies.
- Evaluate customer research, market conditions, competitor data and implement marketing plan alterations as needed. Manage all aspects of print production, receipt, and distribution.
- Maintain the theatre's social media; Facebook; Twitter, Instagram etc.
- Achieve frequent, timely and positive media coverage across all available media.
- Conduct market research to identify market requirements for current and future productions.



a world class african city



where everyone plays a part
JOBURG SOWETO ROODEPOORT

- Create and maintain a harmonious, efficient, and service orientated relationship with the theatre's tenants, co-producers, show publicists and media partners- and/or their representatives.
- Work very closely with the Community and Audience Development Manager in serving existing audiences, finding new ones, earning income, and seeking new opportunities and partnerships.
- Manage and oversee the administration and creative process of the department.
- Be willing to communicate at all hours utilising a messaging app such as WhatsApp to ensure efficient communication with team.
- Compile the weekly, monthly, quarterly, and yearly reports for the Department. Identify, source and secure potential sponsorships and partners for the Soweto Theatre's programmes/productions/events.
- Cooperate and collaborate with colleagues and work in partnership with others.

Interested persons are requested to send their cover letter, detailed CV, recently certified copies of their qualifications and the Identity documents not longer than three months, quoting the relevant reference number, to **Clive Viveiros** at the email address mentioned below:

Email: pennym@pinpointone.co.za

ENQUIRIES:

Contact Person : Clive Viveiros
Tel.no : 011 325 5101
Publication date : 21 January 2026

CLOSING DATE : 09 February 2026

NOTE:

- JCT offers a market-related salary based on qualifications and experience.
- JCT is an equal opportunity employer. Preference will be given to candidates who will promote representativity in line with JCT's Employment Equity targets.
- By submitting your application for a position at Joburg City Theatres, you are consenting that the personal information submitted as part of your application may be used for the purposes of the recruitment and selection and related process. In terms of the Recruitment and Selection Policy of Joburg City Theatres, you hereby consent to the following risk checks should your application be shortlisted:
 - Qualification verification
 - Criminal background check
 - Employment history verification
 - Identity Validation
- Foreign qualifications must be evaluated by SAQA, and the evaluation results must be attached to the application.
- If you do not hear from us within 30 days of the closing date, please consider your application unsuccessful. JCT reserves the right not to make an appointment or to re-advertise the position.